

Santa Cruz Shoestring Players
Board Meeting
3/12/24 at 5:30pm in the CPAC office

Present:

Marcy Miller	Jeff Webster	Chad Eggen	Marie Valade
Kara Reynolds	Anne Butman	Janet Gerdes	

Absent: Regina Ford, Ray Hebert, Susan Voorhees, Claire Corlett

Meeting began at 5:30pm.

Marie moved to approve minutes from February meeting. CHAD seconded. APPROVED.

Next Meeting: 4/9/24 at 6pm at CPAC

Officer Reports

Secretary's report was presented by KARA. The names of new signups for Shoestring membership were given. A recap of our applicants for the Board and what subcommittees they would be interested in serving on was provided.

Treasurer's report was emailed to all before the meeting by RAY.
Treasurer's Report 02/1/24 – 02/28/24

Beginning Balance	\$26,652.00
Deposit:	
Importance of Being Earnest from CPAC	\$8,577.92
Withdrawals:	
Mics and full page CPAC program ad	\$2522.00
Sitebuilder	\$11.55
Earnest Expenses	\$2,615.66
Ending Balance	\$30,080.71

Outstanding February checks
Susan Voorhees \$486.77
Marie Valade \$71.57
Francine Muse \$29.09

Current Show Update

MARCY gave an update on the show. Lucky Stiff is progressing well. They had a cast member change, after a cast member had an unavoidable conflict arise that would conflict with tech week and performances. KARA sent a list of names of people who indicated they would help with the opening night reception to Marcy.

Next Show Update

CHAD provided an update on The Viewing Room. He wants to hold auditions on June 10 and 11 at 6pm at CPAC, open call-style. Rehearsals are tentatively scheduled for Mondays, Wednesdays, and Thursdays. MJ Milton has agreed to serve as stage manager. Chad may have Dann Peterson serve as AD, as Dann has said he's interested in directing.

Next Season's Musical

With Shoestring unable to get the rights to Mamma Mia! for next season, we discussed other options for a musical over email leading up to the meeting. MARCY settled on The Music Man, which was approved by the Play Reading Committee. She confirmed that the rights are available. JANET moved to approve this change to the '24-'25 season. JEFF seconded. APPROVED.

New Business:

Licensing shows

Summary from MARCY:

Purchasing rights/scripts/rental for the rest of 24-25 season (Viewing Room already purchased for approx. \$300): \$1700 for Spider's Web (7 performances), \$1500 for Farndale (7 performances), and \$5600 for Music Man (8 performances) -- although likely less- have to talk with MTI about discount - Approx. \$8800 Total -- this expense would be allocated to each show and included in what is reimbursed.

We agreed to pay it all now, to secure licenses as soon as possible, as we currently have plenty of funds to cover the licensing costs. ANNE moved to approve this course of action. JANET seconded. APPROVED.

Scheduling Shows

We discussed possible combinations of evening shows and matinees for next season. All agreed that the addition this year of Saturday matinees was successful. For shows with a 7-show run, we decided to drop the second Thursday show, and have a Saturday matinee opening weekend, with a Saturday evening show the second weekend, thus providing 2 evening shows each weekend of the run. Shows with an 8-show run would have matinees on both Saturdays. ANNE moved to approve this schedule. JEFF seconded. APPROVED.

Fiesta Sahuarita

KARA communicated with the city about performing at Fiesta Sahuarita, and was told that they are looking for bands and musical acts, rather than something with a visual component. She was told that the Sahuarita Sunset Market might be a better venue for us to perform at. Kara will follow up with the city after Fiesta Sahuarita, when they are less busy.

We decided we are still interested in having a vendor booth at Fiesta Sahuarita. KARA moved to approve participating in Fiesta Sahuarita. JANET seconded. APPROVED. KARA sent the information on how to sign up as a vendor to RAY and MARCY, as well as a list of names of people interested in helping with publicity.

Board Applications

We discussed how many people we wanted to bring on board for next year. All were in agreement that we want board members to have shown plenty of involvement in Shoestring productions before they join the board. We may reject applications that come from people who have not been involved with Shoestring, but we'll encourage them to get involved and then apply again. To vote on new board members, we can ask for a show of hands at the general meeting at the TacoFest. JANET agreed to lead that part of the meeting. We will finalize our slate of candidates at our next meeting in April.

TacoFest

CHAD continues to work on getting catering secured, and asking Steve to record the meeting. CLAIRE agreed to help with decorations and producing some videos and visual aids for the meeting. MARCY will contact next season's directors to get them started on putting their previews together. REGINA will take care of showcasing the new readers theatre group, and CLAIRE will cover the kids' camp. JEFF will get cheap take-out containers so we can box up leftovers. MARCY and KARA will sort out the Shoestring Awards. JANET will continue to work on the Footprint award (more below).

Old Business:

Subcommittee Updates:

- Communications

MARIE and her son Aaron are working on the new website. MARCY will meet with JEFF and MARIE to review status. Ideally, we would like to unveil the new website at the annual meeting, but if it's not ready we can at least let people know it's coming.

- Footprint

JANET will contact Susan about finalizing the nomination form for Phil & Ray, and MARCY will finalize the nominations for Susan & Bill. JANET will draft some wording that would go on the plaque for the Shoestring Footprint award, and then under that would go the names and date for those receiving the award. Space for this plaque needs to be decided.

Meeting adjourned: 6:53pm