

Santa Cruz Shoestring Players
Board Meeting
8/13/24 at 6:00pm in the CPAC office

Present:

Marcy Miller	Ray Hebert	Don Scarlett	Diana Ouradnik
Regina Ford	Chad Eggen	Marie Valade	Janet Gerdes
Kara Reynolds	Anne Butman		

Absent: Susan Voorhees, Claire Corlett, Jeffrey Webster

Meeting began at 6:00pm.

ANNE moved to approve minutes from June meeting. MARIE seconded. APPROVED.

Next Meeting: 9/10/24 at 6pm at CPAC

A vote was held over email to replace The Music Man with Into the Woods as our winter show. APPROVED.

Officer Reports

Secretary's report was presented by KARA. A recap of recent additions to our membership was given, with a reminder to directors to ask their casts and crews to sign up for membership. We have costumes checked out to the school district; KARA will meet with them soon to pick up the costumes.

Treasurer's report was presented by RAY.

Treasurer's Report 06/1/24 – 07/31/24

Beginning Balance	\$31,316.03
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Deposits:

MTI (Lucky Stiff)	\$400.00
Donation	\$100.00

Withdrawals:

Lucky Stiff	\$159.07
Sitebuilder	\$50.90
Viewing Room - Build a Sign	\$128.75
Viewing Room - VistaPrint	\$46.24
Viewing Room - Playbillder	\$75.00

Ending Balance	\$31,356.07
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CPAC Foundation report was presented by REGINA. In their August meeting they let her know how much they loved The Viewing Room, and they were pleased with the fact that our production was the Arizona premiere.

Season Updates:

REGINA provided a summary of the Readers Theatre festival held in July. 22 performers read for about 1 hour and 45 minutes, with an audience of about 50 people. Admission was free, and donations accepted. She hopes to hold similar events every 2 months or so.

CHAD recapped The Viewing Room, which we all felt was a success. It was agreed that it appears the summer show has enough audience to warrant a 2-weekend run, and the matinees on Saturday and Sunday were both popular. SUSAN and Bill Voorhees had reported a concern over being able to find a set building crew over the summer. KARA and ANNE noted that during the reception for The Viewing Room no drinks were served (aside from cans of soda) because they thought CPAC would serve drinks during the reception. It will need to be communicated to the people in charge of the reception for Spider's Web that they will either have to serve the drinks themselves or ask the CPAC volunteers in charge of serving drinks at intermission to stay and serve at the reception. JANET can add this to the role description for the Opening Night Reception crew.

REGINA shared her cast for Spider's Web, and proposed her budget. After discussion, the following budget was presented for a vote.

SPIDER'S WEB Proposed Budget (Fall 24-25 Season)	
Item	Cost
Scripts	\$212.00
Licensing Rights (7 performances x \$205)	\$1,435.00
Set Construction Total	\$800.00
Props/Set Dressing	\$400.00
Costumes/Wigs/Make-Up	\$900.00
Printing	\$300.00
Publicity/Advertising/Road Signs/Business Cards/Flyers	\$1,500.00
Playbillder (Program)	\$75.00
Opening Night Reception	\$300
Lobby Display (photos, etc.)	\$50.00

Photographer	\$150.00
Cast Party	\$100.00
<i>Starving Actor Fund (3-4? at \$125)</i>	<i>\$500.00</i>
<i>CPAC Tech Director (Steve Schmidt)</i>	<i>\$1,000.00</i>
Grand Total	\$7,672.00

DON moved to vote on the budget. JANET seconded. APPROVED.

MARCY said she would have a budget for Into the Woods ready for the next board meeting. She is considering adding additional shows to the run, which would be communicated to actors at auditions. Over 500 tickets have already been sold for Into the Woods, which shows promise for the potential to need additional shows to accommodate our audience.

Old Business

1. Board appreciation gifts: CLAIRE has been working on designing and pricing out board gifts. We decided on selecting a bag of our choice from Claire's selections, plus a clothing item.
2. Master calendar: The calendar can be found here: <https://docs.google.com/spreadsheets/d/13MdOmILl2erPP69PaKdsxTDJx71wT7e5RbL1FegYG-g/edit?usp=sharing>
3. Website update: MARIE showed us the new look for the website. She is still working on filling it with content. The new website address is <https://www.santacruzshoestringplayers.org/>. The goal is for it to replace the current site by EOY.

Subcommittee Updates

- Communications: MARCY will chair this committee.
- Policies & Procedures: JANET will chair this committee. DIANA will join the committee.
- Play Reading: KARA and DON will chair this committee. CHAD is interested in possibly replacing Kara as co-chair.
- New committees: Outreach & Events; Shoestring Kids; Shoestring Readers Theatre. KARA added these to the membership form, as we hope for people from the general membership to serve on these committees. An email will be sent out later soliciting more participation from current members.

New Business

1. Stipends: MARCY suggested providing stipends for production managers and rehearsal pianists.

2. Board retreat: MARCY suggested having a board retreat in the fall to do a deep dive into areas that need worked on. She will send out a list of potential dates.
3. Upcoming events: Sahuarita Spooktacular is Oct. 26th; Tubac Luminaria Nights is Dec. 6-7th; Sahuarita Winterfest and Parade is Dec. 7th. KARA will check when the registration deadline for the Sahuarita events is (it is not on the town website as of 8/15/24).

MARIE moved to adjourn the meeting. ANNE seconded.

Meeting adjourned: 7:02pm